

MONTHLY MEMBERSHIP PROGRESS REPORT

District 31 L

Results as of: 12/31/2017

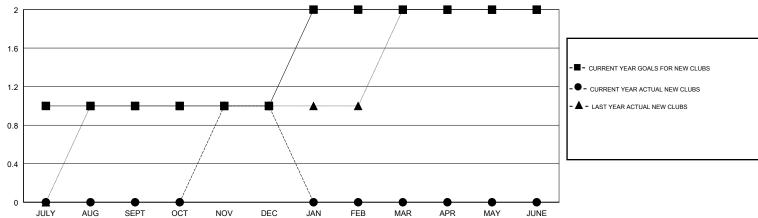
SMT: STACEY JONES

LOCATION NORTH CAROLINA

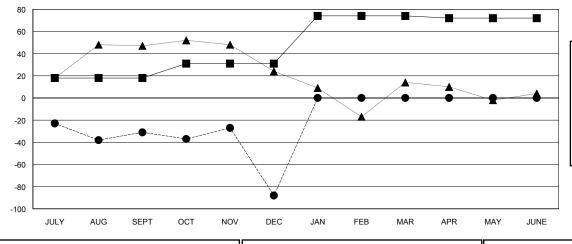
GMT CA

Clubs				Members			
RESULTS FOR 2017-2018				RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1	0	2	JULY/AUG/SEPT	18	27	57
OCT/NOV/DEC	0	1	3	OCT/NOV/DEC	13	51	100
JAN/FEB/MAR	1	0	0	JAN/FEB/MAR	43	0	0
APR/MAY/JUNE	0	0	0	APR/MAY/JUNE	-2	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



■ ■ MEMBER GROWTH NET GOAL	
■ - MEMBER GROWTH ACTUAL	
- A - LAST YEAR MEMBERSHIP ACTUAL	

766 (64.53%)

421 (35.47%)

GENDER DISTRIBUTION

Women Percentage Fiscal Year Goal: 30%

MALE

FEMALE

DROPPED CLUBS: 5	
DROPPED MEMBERS	
DECEASED	11
CLUB CANCELLED	33
OTHER	113
TOTAL	157

20 CLUBS OF 69 ADDED 1 OR MORE			
NEW MEMBERS			

TOTAL FAMILY UNIT MEMBERS
FAMILY MEMBERS PAYING HALF
DUES

261

133